**Unit 12. Expanded Outline**

**Social Psychology:** Chapter 14

 Helping Behavior vs Bystander Apathy

 Population Density/Diffusion of Responsibility

 Recognition of an emergency

 Fear

 Good mood in bystander

 Empathy in bystander

 Personality of bystander

 Appearance of person in emergency

 **Attitudes: Formation and Modification:** 529-534

 Definition

 ABC of attitudes

 Learning:

 Classical Conditioning

 Operant Conditioning

 Social Learning Theory

 Changing Attitudes:

 Message Source

 Message – one sided or two sided

 “Target” – intelligence, SES

 **Prejudice and Overcoming Prejudice: 549-553**

 **Negative attitude**

 **ABC?**

 **Formation**

 **Effects on those against whom prejudice is directed**

 **Reducing Prejudice**

 **Cognitive Dissonance:** 532-533

 Attribution: 535-538

 **Conformity** <https://youtu.be/NyDDyT1lDhA>

 **Groupthink:** 542-543 confirmation bias

 Social Roles <https://youtu.be/760lwYmpXbc> 543-544

 Situation, disposition

 **Obedience to Authority:** 546-547 <https://youtu.be/y9l_puxcrlM>

 **Aggression:** 559-561, 564

1. Instinct
2. Reinforcement and vicarious reinforcement
3. Frustration Aggression Theory
4. Biology
5. Unit 11
6. Culture
7. Role of Peaceful conflict resolution
8. Anger Management 564

**Who is likely to be the most peaceful, least aggressive person?**

1. **Gender**
2. **Secure attachment**
3. **Parenting**
4. **Path to self-actualization**
5. **Hardy personality**
6. **Peaceful Conflict resolution**